



How To Make Your Fleet Engine Replacements More Reliable and Cost-Effective – and Less of a Hassle.

Wanted: a reliable, cost-effective solution – and no hassles.

When it's time to replace an engine in your fleet, you want a reliable, cost-effective solution that isn't a hassle to manage and implement. In fleet management today, remanufactured engines are the industry standard solution for engine replacement. As you are probably aware, a rebuilt engine is merely a broken engine made functional by the addition of new working parts. A remanufactured engine, however, is a completely re-manufactured engine utilizing only high-quality functional parts.

The question for the fleet manager: Which remanufacturer should I depend on?

There are several engine remanufacturers. Some are very capable. A few are marginal. One or two are excellent. How should the fleet manager choose an engine remanufacturer? Currently, fleet managers are looking for three major things in their engine replacement supplier. First, who builds the most reliable engine? Second, who can save my fleet the most money? Third, which company is easiest to deal with?

There is no substitute for experience, especially when experience counts for so much.

We've been remanufacturing engines since 1942. In those 70 years, we've remanufactured over two million engines. Our experience working with the automakers themselves and our pioneering advancements in engine remanufacturing technology, allow us to make the highest-quality replacement engines anywhere. Obviously, the highest-quality engines are going to be the most reliable.

Our engines aren't just "as good" as the OEM's engines, in many cases they ARE the OEM engine.

Most people think that the automakers manufacture "extra" engines to supply their warranty needs. Actually, that's not the case. The automakers rely on the remanufactured engine industry to supply the engines they need to fulfill their replacement engine responsibilities. In many cases, the automakers have relied on our manufacturer to meet this need for high-quality replacement engines. That's the reason we've remanufactured over two million engines to date. Although you may not have ever heard of us, you've definitely heard of our customers. If the OEMs buy their engines from us, shouldn't you too?

"The right tool for the job" as applied to engine manufacturing technology.

The single factor that separates a great engine remanufacturer from a merely good one is manufacturing technology. We've spared no expense in this important area. Simply put, if you want to see the highest-technology equipment, the most intelligent engineering and the best practices in engine remanufacturing today, all you need to do is visit one of our plants where we remanufacture hundreds of reliable engines per day. This commitment to manufacturing technology allows us to build the best remanufactured engines anywhere. Frankly, it's the reason why the automakers have stuck with us over the years. No one builds a better engine than we do.

Reliability is in the eye of

the beholder.

The quality of our product is actually visually apparent. When you see one of our engines for the first time, you'll understand what we mean. People who know engines, notice the difference between our products and the ones they've seen before immediately upon visual inspection.

Cold hard facts about saving cold hard cash for your fleet.

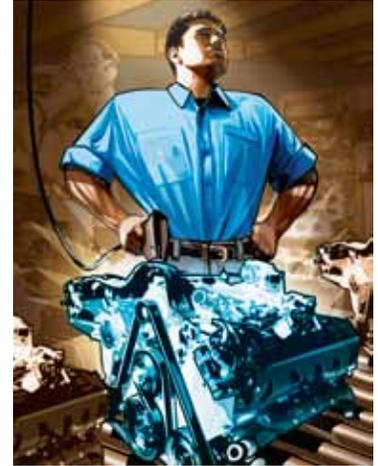
It makes sense. We have produced over two million engines to date. Because of our production volume, we are able to offer the fleet market a pricing structure that represents true value. This is an obvious savings. However, there are additional savings available to your fleet because of the build level of our engines.

You don't have to be experienced to have experience.

It is very likely that no one who will read this ad has over 70 years experience in engine replacement like we do. That's okay with us. We'll share. Consider our experience your experience.

Other than the fact that we make the best engines available for their fleets, the thing fleet managers learn to prize the most about us is our availability as a resource. Honestly, in the last seven decades we've seen it all. In fact we've seen it all more than once.

If you are looking for ways to stretch your fleet budget, we have a few ideas we'd like to discuss with you. Give us a call at the number below and take



Since 1942, over 2,000,000 engines remanufactured

advantage of what we've learned over the last seven decades or so.

Less hassle is more important than ever before.

In today's cost-conscious culture, finding a company that is easy to deal with isn't just a way to make your job easier, it's a way to boost your budget. We don't waste your time. Having been in this business for decades, you might say we "have it figured out."

That's why, when you order from us, you get the right product and you get it on time. And, because our engines are so reliable, you won't have to worry about getting complaints from vehicle users about performance. Plus, if you do end up running into trouble, our warranty offers you a strong 36-month, 100,000-mile warranty, covering parts and labor for the first 50,000 miles and parts only for an additional 50,000



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